

Greenest Borough Strategy Priority Six Promoting Safe and Sustainable Transport

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Haringey Council

Transport Context

- Changing transport policies – London wide
- Need to develop a Haringey Transport Strategy
- Changing funding for transport
- Majority of transport funding from TfL
- Promoting safe and sustainable transport is core business
- Modal shift, traffic volumes and CO2 emissions will be mandatory indicators

Key Projects

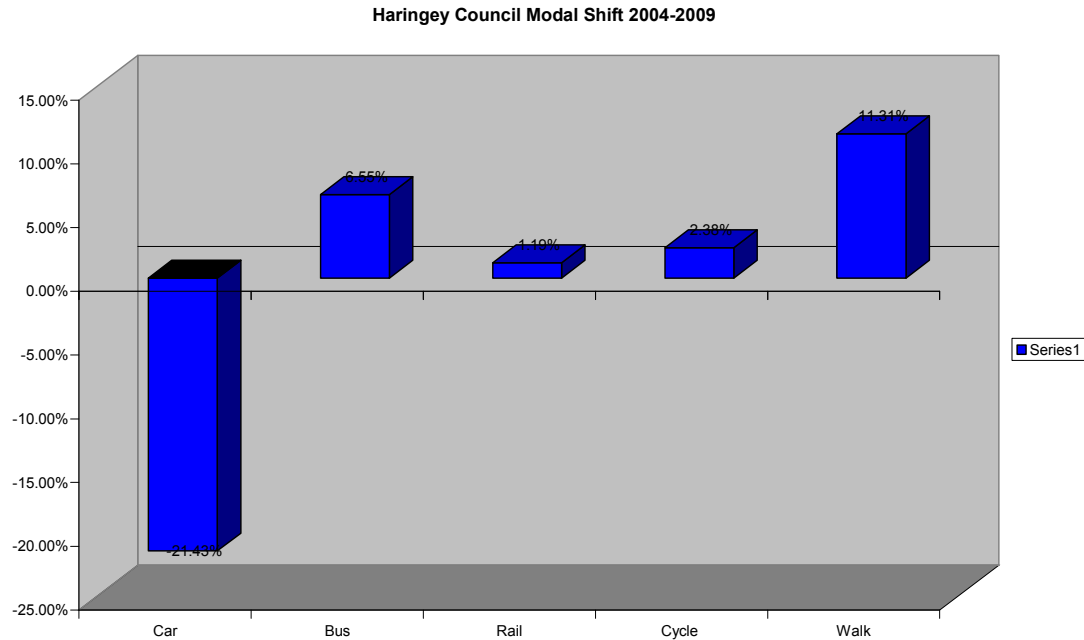
1. School and Work Travel Plans
2. Bus routes
3. Community Transport
4. London Cycle Network +
5. Greenways
6. Car Clubs

School Travel Plans

- One of 5 boroughs to achieve 100% approved travel plans for schools two years before Mayoral target
- Guardian Award for Transport and Mobility for work with Moselle School 2009
- School Travel Planner of the Year 2009
- Primary schools – 20% of children travel to school by car
- Secondary schools – 5% of children travel by car

Modal Shift

Statistics indicate substantial increases in Walking, Cycling and Public Transport and decreases in car journeys by -21.43%.



Car	Bus	Rail	Cycle	Walk
-21.43%	6.55%	1.19%	2.38%	11.31%



School Travel Plans

Current projects

- Junior School Travel Officer - giving ownership to school children to run sustainable travel projects in schools (Year 6)
- Concentrating on bus behaviour with Busology project including theatre performances to secondary to schools
- WoW – walk on Wednesdays

Workplace Travel Plans

- Share a sub-regional workplace travel planner with Camden, Westminster
- Enterprise Project for SME's in 2009 – 3 travel plans so far and 4 in discussion work
- 11 workplace travel plans through the planning process
- Businesses with more than 250 can work with TfL direct
- Establishing a Residential and Workplace Travel Planner post at Haringey

Bus routes

- Regular liaison meetings with operators
- Respond to consultations on changes to bus routes
- Need to get clarity on what improving east-west routes means
- Will need to look at bus service needs as part of developing Haringey Transport Strategy
- Lack of progress due to lack of dedicated funding, clear objectives and previous unwillingness of TfL to consider service changes



LCN+

- London Cycle Network been running for 6 years and due to complete this year to provide a strategic network of routes to link all of London and improve existing strategic cycle routes
- Has transformed cycling in Haringey
- From April 2010 improvements to cycling routes will need to be incorporated into transport schemes

Community Transport

- Minibus for community use with or without drivers – 145 organisations registered
- Driver training
- Capital Call
- Leisure Mobility
- Introducing a new service for individuals using Jobs for the Future funding
- Long term future uncertain

Greenways

- Improving walking and cycling paths within and between green spaces
- Three years so far and have provisional approval for funding next year
- Looking to further develop network
- Promotion work with Parks





Car Club

- The Council, in partnership with Streetcar, introduced 27 car club vehicles at 14 on street locations around the borough in July 2009.
- Nearly 2000 streetcar members in Haringey which is a doubling of membership since the start of the year.
- Daily usage figures for the car club vehicles in Haringey are also encouraging, with vehicles being used on average 15.3 hours each day.
- Clear demand and potential for expansion of the scheme
- Planning to increase the number of car club vehicle locations in the borough with a target of having at least 80 operational car clubs bays by the end of 2010-2011.
- Aim to create a borough wide service where every resident and business would be within a 5 minute walk of a car club vehicle.



Partnership Opportunities

- Leading by example
 - Our policies
 - Our premises
 - Our people
- Joint Working
 - Safe travel – road safety education
 - Behaviour change
- Celebrating and recognising contribution
- Promoting shared key messages

